



Coalition Building: Using Clan Knowledge

WHAT IS THE PURPOSE FOR ESTABLISHING COALITIONS IN A COMMUNITY?

- ✚ To create and implement a vision of community wellness

WHERE WOULD A COALITION BE USEFUL IN A COMMUNITY'S FUTURE?

- ✚ Coalitions are essential in today's nonprofit and grassroots environment in order to qualify for funding
- ✚ Through coalitions, communities can create community change to implement alcohol and drug free communities
- ✚ They can mobilize community resources, apply for federal, state, tribe, and private funding, and provide the energy for change in a community
- ✚ Coalitions can make changes now that will impact future generations
- ✚ They can organize the community to work together on the same vision

WHO SHOULD BE INVITED TO PARTICIPATE IN A COALITION?

- ✚ A coalition is made up of people with a vision
- ✚ These people represent many different ideas and organizations in the community: mental health, education, faith-based, social services, health care, law enforcement, media, small business, local government, and youth organizations
- ✚ Those who are willing to participate in the training and make a commitment
- ✚ Any leader, formal or informal, interested in organizing community change
- ✚ Leaders of grassroots, agency and tribal organizations willing to build coalitions to improve the quality of life within the community



WHAT WOULD PEOPLE LEARN AT A COALITION TRAINING?

- ✚ Learn to build coalitions in your community using clan knowledge
- ✚ Apply traditional knowledge to develop effective interorganizational communication
- ✚ Invite those who envision a better quality of life
- ✚ Develop the seven competencies to work together for change
- ✚ Apply the culturally appropriate teachings and strategies
- ✚ Implement the seven steps for coalition building

HOW COULD WE GET PEOPLE TO PARTICIPATE?

- ✚ Let people you plan to invite know that Community Coalitions
 - will help to implement community change
 - are developed through a structured 7 step process
 - are important for applying for private, state and federal funding
 - can be a key strategy for a community approach to alcohol and drug prevention
 - can save the lives of our children; can stop domestic violence





“The elders have told us that this is the time for “coming together” --- Building Coalitions is one way to do this

WHAT WOULD COALITIONS ACTUALLY BE DOING?

Some of the actions that a coalition would take to begin the process of change in the community include the following:

- + Identify and mobilize community resources
- + Identify cultural core competencies in the community
- + Apply community assets and strengths to address community social issues
- + Apply traditional and cultural practices to support and nurture coalitions
- + Establish a healthy community profile
- + Explore barriers to effective coalitions
- + Develop a community visioning process



HOW TO BRING THE THREE DAY TRAINING TO YOUR COMMUNITY:

Step 1: Identify people who could be leaders, part of a team, and who would be interested in receiving training and ask the Community Prevention Institute to provide additional information, via e mail, onsite meetings or presentations.

Step 2: Contact CPI to schedule dates for training and work on logistics:
Gary Neumann - Phone: 916-983-8929 - FAX: 916-983-5738 - Email: gary@emt.org or gneumann@cars-rp.org - Website: www.cars-rp.org for more information

Step 3: Assign person(s) to coordinate the Training with CPI.

Step 4: Arrange for facilities and market the training with assistance from CPI

Step 5: Attend training

Step 6: Arrange a follow-up meeting/gathering of the participants to plan for the implementation of the coalition building in your community.



The “Coalition Building” is a project of the [Community Prevention Institutes](#) Prevention Technical Assistance Contract with the [California Department of Alcohol and Drug Programs](#) - administered by the [Center for Applied Research Solutions](#)

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