

## Environmental Prevention: Promising Programs

Curriculum	Target Population	Key Strategies	Key Outcomes/ Findings	Resources/Trainings
<p><i>Massachusetts Tobacco Control Program (MTCP)</i></p> <p>One of the main thrusts of the MTCP is to prevent young people from initiating smoking and to reduce their access to tobacco. MTCP funds local communities to help pass ordinances restricting tobacco marketing to youth and the Department of Education funds school-based comprehensive health that includes tobacco education.</p>	<p><i>Tobacco Focused</i></p> <ul style="list-style-type: none"> <li>• Grades 7-12</li> <li>• Massachusetts Public Schools or other Urban school systems</li> </ul>	<p><i>Environmental Strategies:</i></p> <ul style="list-style-type: none"> <li>• Increase enforcement of youth access provisions (banning free samples, requiring tobacco permits, restricting access to vending machines)</li> </ul> <p><i>Other Strategies:</i></p> <ul style="list-style-type: none"> <li>• Community-Based tobacco prevention programs.</li> </ul>	<ul style="list-style-type: none"> <li>• Decreased lifetime smokeless tobacco use.</li> <li>• High school student smokeless tobacco use significantly declined.</li> <li>• Youth cigarette smoking significantly declined.</li> <li>• Lifetime smoking trends declined.</li> </ul>	<p>No specified resources or trainings at this time.</p>

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<p><i>Saving Lives</i></p> <p>The Saving Lives Program utilizes a comprehensive/multi-strategy approach, one that organizes multiple city departments and private citizens in an effort to reduce alcohol-impaired driving, related driving risks, traffic deaths, and the proportion of crashes resulting in injury.</p>	<p><i>Alcohol Focused, Includes Traffic Safety</i></p> <ul style="list-style-type: none"> <li>• City departments, private citizens, motorists, and pedestrians</li> <li>• Community settings</li> </ul>	<p><i>Environmental Strategies:</i></p> <ul style="list-style-type: none"> <li>• Media campaigns</li> <li>• Business information programs</li> <li>• Speed watch telephone hotlines</li> <li>• Sobriety checkpoints</li> <li>• Substance-free events</li> <li>• Beer-keg registration</li> <li>• Liquor outlet surveillance</li> <li>• Crosswalk guards &amp; signs</li> </ul> <p><i>Other Strategies:</i></p> <ul style="list-style-type: none"> <li>• Drunk-driving awareness days</li> <li>• SADD chapters</li> <li>• College prevention programs</li> <li>• Preschool education programs</li> </ul>	<ul style="list-style-type: none"> <li>• Fatal crashes declined in program cities.</li> <li>• Saving Lives cities experienced a 25% fatal crash reduction during program years.</li> </ul>	<p>No specified materials or trainings at this time.</p> <p>Funding by State Highway Safety Bureau and other government sources.</p>