PREVENTION 101: FOUNDATIONS OF SUBSTANCE ABUSE PREVENTION

This introductory workshop provides an overview of the foundational theories, principles, and strategies within the field of substance abuse prevention. The course is appropriate for those new to substance abuse prevention or for those who want a general refresher course. Learn about prevention research and theory, and traditional prevention approaches. Data-driven planning, evidence-based implementation, and outcome-based decision making are covered in this training. (ONE DAY WORKSHOP)

APPLYING THE STRATEGIC PREVENTION FRAMEWORK (SPF)

The training is broken into five parts corresponding with the SPF steps: 1) Assessment, 2) Capacity Building, 3) Planning, 4) Implementation, and 5) Evaluation. In full, it is a two-day training; however, each module can be requested as a half-day training course. Participants will learn strategies for applying the SPF in real-world settings, whether integrating the SPF county-wide, or apply the principles to local organizations. (EITHER TWO DAY OR HALF DAY WORKSHOPS)

APPLICATION OF THE INSTITUTE OF MEDICINE (IOM) MODEL

The IOM categorization of prevention into universal, selective, and indicated populations has been widely adopted in the prevention field. This training provides a basic overview of the IOM population-based approach to prevention services. Group discussions focus on real-world case examples. Learn the benefits of using the IOM population categories for services. (ONE DAY WORKSHOP)

PAINLESS PROGRAM EVALUATION: A STEP-BY-STEP GUIDE TO MEASURING OUTCOMES

Conducting a solid and informative program evaluation is essential to providing effective prevention efforts. This workshop will help you design and implement a program evaluation geared toward your specific program outcomes. This includes consultation to help you select an appropriate measure format (e.g., interviews, questionnaires), determine whether an instrument is appropriate for your population, and decide on optimal standardized or locally developed instrumentation for your program. Please come prepared to discuss specific issues and challenges, and bring copies of your proposed measures and evaluation logic model. (ONE DAY WORKSHOP)

GOT DATA? A STEP-BY-STEP GUIDE FOR MAKING DATA WORK FOR YOU

This workshop will address all aspects of data including collecting, entering, storing, processing, analyzing, and reporting. Learn general guidelines and strategies for data management, and basic analysis techniques. You will also learn how to write effective reports that give information to stakeholders in a meaningful way. Participants are encouraged to bring specific issues and challenges to discuss, as well as samples of evaluation-related documents such as, logic models and evaluation instruments surveys, focus group questions, interviews, etc. (ONE DAY WORKSHOP)

THE MEDICINE (IOM) MODEL

This introductory workshop provides an overview of the prevention framework. It includes the SPF steps: 1) Assessment, 2) Capacity Building, 3) Planning, 4) Implementation, and 5) Evaluation. In full, it is a two-day training; however, each module can be requested as a half-day training course. Participants will learn strategies for applying the SPF in real-world settings, whether integrating the SPF county-wide, or apply the principles to local organizations. (EITHER TWO DAY OR HALF DAY WORKSHOPS)

GRASSROOTS PROGRAM EVALUATION

This workshop focuses on how to develop and utilize the data collected. (ONE DAY WORKSHOP)

NEED CUSTOMIZED TRAINING AND TECHNICAL ASSISTANCE?

When you need training or technical assistance in a specific skill or content area that meets a unique local need, our team of expert consultants is available. They will work closely with you to develop and deliver customized training and technical assistance at your site based on the information most relevant to reaching your goals.

CONTACT US FOR DETAILS

For more information regarding how to bring a workshop to your community, attend scheduled workshops or for additional information, and curricula abstracts, please contact the Community Prevention Initiative.

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2009 CATALOG

PREVENTION TRAINING WORKSHOP SERIES

Making prevention more accessible to communities throughout California

2009 CATALOG
PREVENTION ACTION PROGRAMS, PRACTICES, AND STRATEGIES

ENGAGING YOUTH AND FAMILIES: CULTURALLY COMPETENT RECRUITMENT AND RETENTION SERIES

Recruitment and retention are critical to the success of any prevention program. This workshop highlights evidence-based strategies for increasing recruitment and participant engagement. Learn about proactive and reactive recruitment strategies and strategies for compounding recruitment effects. The workshop emphasizes youth and parent engagement, and strategies for increasing community support. (ONE DAY WORKSHOP)

ENVIRONMENTAL PREVENTION: COVERING THE BASICS – Newly updated in 2009 Are you thinking about integrating environmental approaches into your prevention efforts? This workshop will cover a conceptual framework, professional strategies, and individual and community-based, and the theoretical and policy aspects of environmental prevention. Environmental prevention is the promotion of health and safety by changing the policies, settings and community conditions that contribute to high-risk, unhealthy behaviors. The training also looks at specific techniques to implement those strategies, including how to engage your community in these efforts. (ONE DAY WORKSHOP)

ENVIRONMENTAL PREVENTION: STRATEGIES FOR ENGAGING YOUTH

Environmental prevention changes the settings and communities in which young people spend their time. This training shifts the focus of prevention from mitigating risk factors to tapping protective factors that enhance healthy behaviors. This workshop covers steps of the evidence-based, recommendation by proven youth-led strategies. Specific topics include: foundations of environmental prevention, developing an action plan to test different strategies in your community, and how to tailor your program to your community's needs. (ONE DAY WORKSHOP)

COMMUNITY ACTION TO REDUCE BINGE DRINKING – Newly updated in 2009 This workshop will provide an overview of effective and promising practices to address binge-drinking issues, which in California, substantially contribute to substance use and AOD abuse. Learn about environmental prevention strategies to change community norms and environmental factors that contribute to problems resulting from underage and binge drinking. Participants will develop an environmental approach to their community by developing an action plan. (ONE DAY WORKSHOP; ALSO AVAILABLE IN SPANISH)

RESPONSIBLE BEVERAGE SERVICE (RBS) TRAINING – Newly updated in 2009 This workshop will provide participants with an overview of the current liquor laws and the implications these laws have on AOD abuse in California. Learn about professional servers’ standards established by the State of California Department of Alcoholic Beverage Control. Learn how to identify and address high-risk behaviors. The training is aimed at public and private professionals and individuals, and learn the importance of creating partnerships with law enforcement officials and community stakeholders. An optional test will be administered after the training to those requiring an official certificate of completion. (HALF-DAY WORKSHOP; ALSO AVAILABLE IN SPANISH)

PUBLIC POLICY: FROM ASSESSMENT TO EFFECTIVE ENSURING STRATEGIES FOR PROGRAM MANAGERS

The introductory level program provides an overview of environmental prevention. Explore how health promotion programs are developed and how the core of EP strategies are public policy initiatives and laws. Learn to assess, develop, and monitor proven-effective environmental strategies. This one-day workshop will cover the key components of effective policy that influence your work. (ONE DAY WORKSHOP)

Mentoring Series

CREATING A SAFE AND EFFECTIVE MENTORING PROGRAM

This introductory workshop will provide an overview of successful characteristics for mentoring programs. It covers the primary roles of mentoring staff, how to develop a mentoring program for your needs and how to assess and support the needs of your program's clients. (ONE DAY WORKSHOP)

FOSTER YOUTH MENTORSHIP TRAINING FOR PROGRAM MANAGERS

This workshop will help program managers and administrators to not only evaluate safety and liability issues, but how to develop a successful program. The program's Mentoring Series is especially helpful for new mentoring programs. It covers the primary roles of mentoring staff, how to develop a mentoring program for your needs and how to assess and support the needs of your program's clients. (ONE DAY WORKSHOP)

BUILDING PARTNERSHIPS, CAPACITY, AND SUSTAINABILITY

ASSET MAPPING: FINDING ALTERNATIVE RESOURCES

Our community is a bank of human assets and financial wealth. This workshop teaches participants how to identify and use the assets within our communities. Using creative problem solving techniques, participants will learn how to access the news media to put your community's AOD issues on the public agenda. This workshop will help program managers and administrators to not only develop strategies for establishing, nurturing, and sustaining partnerships with schools for AOD prevention. You will learn about conferences for AOD prevention.