

POWER OF PREVENTION

A serene sunset scene over a calm body of water. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water's surface. In the background, several dark, silhouetted mountains or hills rise against the sky. The overall atmosphere is peaceful and hopeful.

Landscape and Opportunity

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Substance Use is Widespread . . .

- Americans, only 4% of the world's population, consume 2/3 of the world's illegal drugs.
- 1 in 4 Americans will have an alcohol or drug problem at some point in their lives.
- Adolescent substance use is America's #1 public health problem.

. . . and It's Expensive

- The cost of substance abuse/addiction is \$545 a year for each Californian.
- Drug abuse costs the US economy over \$600 billion annually in increased health care costs, crime and lost productivity.
- Costs associated with substance abuse exceed the costs for both cancer and diabetes.

The Cost is High for Everyone

BORN ADDICTED



Nurse Megan Mulholland comforts a crying baby. The infant suffers from neonatal abstinence syndrome, or infant drug exposure and withdrawal. The number of children born exposed to drugs has spiked 657 percent in the past five years in Lee County, officials at Lee Memorial Health System say.

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Never Waste a Good Crisis



ADP's Vision for Substance Abuse Prevention

- ◆ Thinking of whole person wellness and healthy, safe communities
- ◆ Thinking across systems and disciplines and investing in partnerships
- ◆ Thinking about effective strategies that lead to multiple outcomes

ADP's Vision for Substance Abuse Prevention

- ◆ Thinking beyond traditional funding silos
- ◆ Relying on:
 - ◆ need driven planning
 - ◆ evidence-based implementation
 - ◆ outcome-based decision making