



APPROACHING CROSS SYSTEM EFFORTS



Prevention Hub – What is it?

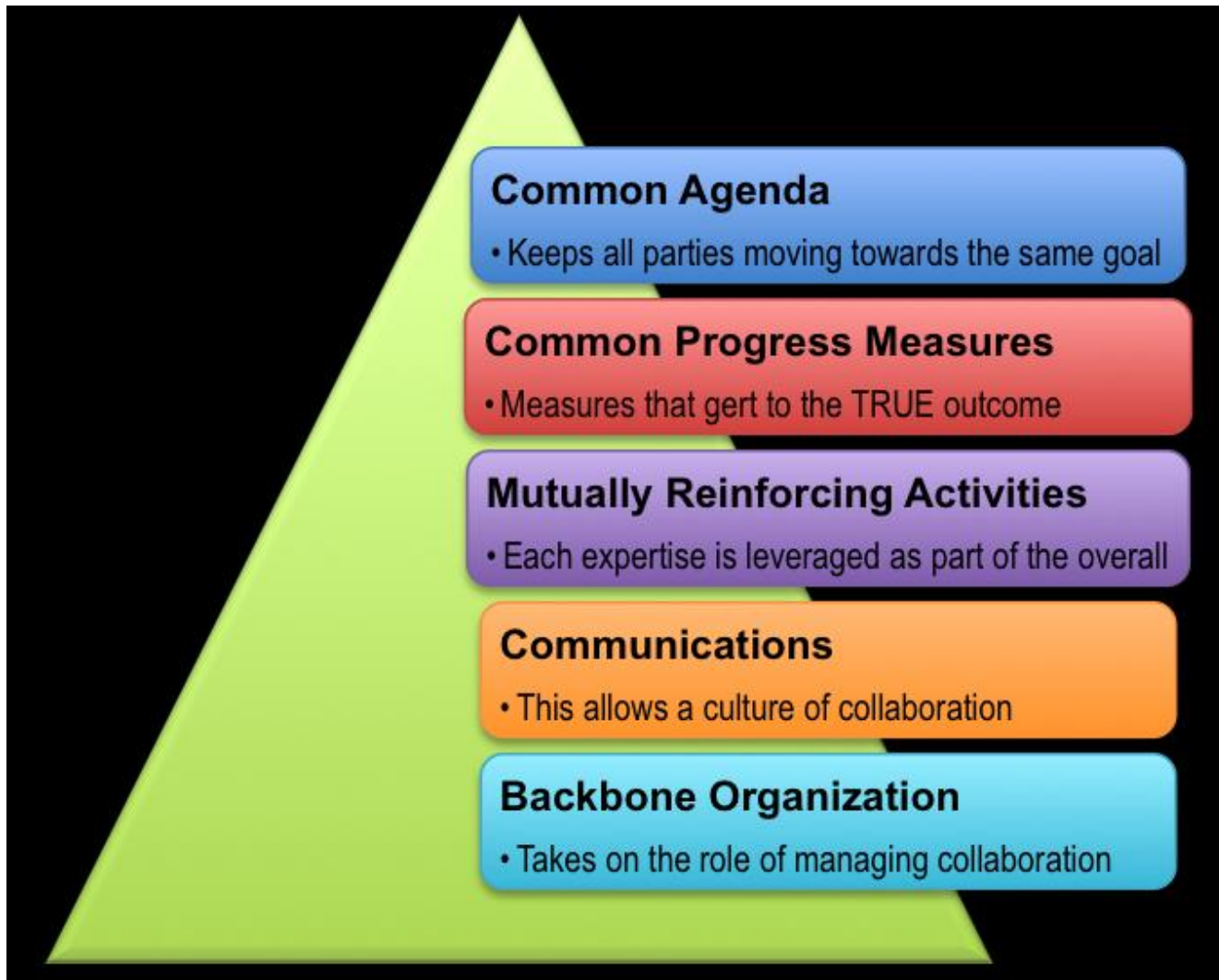
- A **restructuring effort** intended to link prevention programs, staff and opportunities across the Department;
- A **new way of working cross-divisionally** where content expertise and specific skills are used to maximum advantage
- A **professional development opportunity** for prevention staff to be trained and receive technical assistance
- An **opportunity to leverage prevention resources** in times of diminished budgets, streamline contracts with community partners and collaborate on funding opportunities
- A **communication strategy** to share best practices, engage in media advocacy and advance the value of prevention county-wide

Prevention Hub – What are we doing?

- Realignment of internal structure to support prevention
- Trainings on specific competencies to build skills of partners and staff
- Cross system strategic planning
- Use of collective impact



Collective Impact



SHARING DATA ACROSS AGENCIES AND PREVENTION EFFORTS



Sharing Data – Community Level

- **California Healthy Kids Survey (CHKS)**
 - Healthy Marin Partnership / Marin County Office of Education
 - Addition of Module G

- **Youth Access Survey**
 - Youth Leadership Institute
 - Opportunity to explore how and why youth are accessing alcohol

- **AOD Continuum of Services strategic planning process**
 - Agencies provided data during planning process
 - Three levels of data collection built into the plan – provider, county, independent evaluation
 - Community Coalitions engaged in community level data collection
 - Qualitative and quantitative (police, school, etc)
 - Will begin focusing on cross system

Sharing Data – What's Next?

- **Alignment with Epidemiology**
 - ▣ New ways to look at and use data
 - ▣ How it is really changing programs?

- **Data in planning processes**
 - ▣ Data and assets in the Healthy Eating/Active Living planning process
 - ▣ Data opportunities in the MHSA planning process next fiscal year

- **“Healthy Marin 2020” – planning process next year**



WHAT HAS WORKED AND
NOT WORKED?



Opportunities & Challenges

Opportunities

- Prevention staff collaborating on projects much more frequently
- Communication from meetings, trainings, events, etc has increased

Challenges

- Hard to give up the old ways of doing things
- Concern that certain priorities will disappear
- Information overload – what do you DO with the information?
- It's not enough to just get it presented back to you – we have to do some thinking with it

Opportunities & Challenges

Opportunities

- County-wide and local leadership commitment
- Looking more closely at outcomes

Challenges

- Communities and partners still very overwhelmed
- Still a struggle to move folks away from just “reflection” and process outcomes

Opportunities & Challenges

Opportunities

- Partners eager to collaborate
- Opportunity to focus on equity

Challenges

- Dwindling resources and changing priorities of funders
- Addressing disparities means challenging power

RESOURCES



Resources

- ▣ Module G questions
- ▣ Collective Impact Articles
- ▣ Youth Access Survey questions?
- ▣ Copy of Strategic plan summer
- ▣ HealthyMarin.org
- ▣ Healthy Community Action Guide



A Final Thought...





QUESTIONS?