

# Friday Night Live Roadmap: Paving the Way for Change or the story of the avocado



CPI Forum, Monterey  
June 28, 2012  
20 minutes



# California Friday Night Live Partnerships

Builds partnerships  
partnerships for positive and  
healthy youth development  
which engage youth as active  
leaders and resources in their  
communities

Statewide system in 54 of 58  
California counties



# Your Community, Your Vision





# Where does this come from?



# Making Changes in our Community

## Environmental Strategies

Its about shared responsibility to change the conditions that we live in thinking beyond individual choice.

The Fishbowl analogy.





# San Mateo County FNL

- 20 local Chapters
- A youth development network of 300+ youth leaders and their adult allies
- Build youth leadership skills while addressing the issues that affect youth the most in our communities



# Building the Roadmap



**California Friday Night Live  
Partnership**

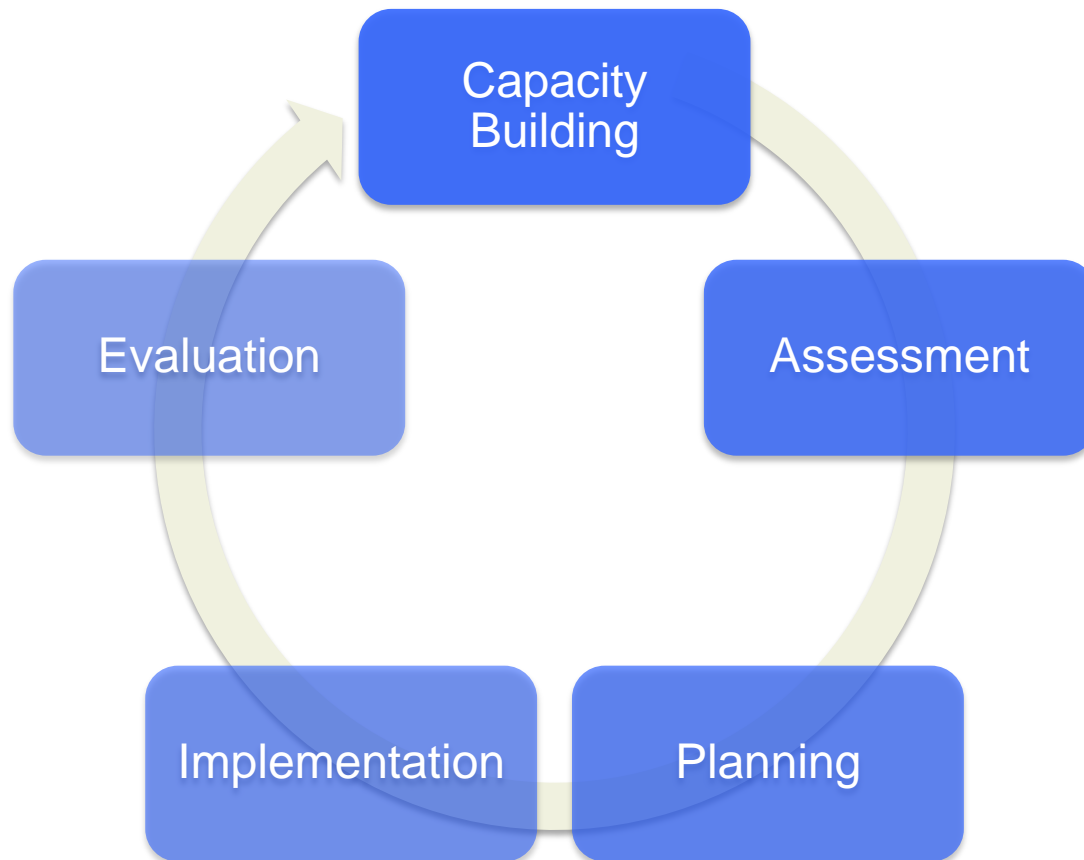
**Youth Leadership Institute**

**California Friday Night Live  
Collaborative: Leadership Team**

Strategic Prevention Framework with FNL Youth  
Development Standards of Practice as foundation



# FNL Roadmap Modules





# Signs of Change: Infrastructure



- Roadmap Implementation Plan
- Toolkit from Youth Leadership Institute
- FNL Summer Training Institute
- Alignment of CalOMs PV
- Members in Good Standing (MIGS)

# Year One: FNL Region 2



## Building Community

- Monthly Phone calls
- In Person Meeting in December
- Sharing resources
- Aligning strategies
- Celebrating victories!

## Year One: FNL Region 2 Highlights

- **Capacity Building:** Santa Cruz and SF's work on enforcing the Lee Law with Jim Mosher
- **Assessment:** Marin's Youth Access Survey, and "Get Tanked" display, Tilly's changes to 145 stores
- **Planning:** San Benito's Alternative to Suspension proposal
- **Implementation:** Contra Costa and San Mateo's TRACE (Targeted Responsibility for Alcohol Related Emergencies) adoption with community coalitions
- **Evaluation:** Santa Clara's reflections on SHO advocacy





# Luis and the Avocado



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The **Youth Leadership Institute** has been an innovative leader in the field of youth development for over 20 years—teaching communities to invest in developing youth, and training youth to inspire their communities by being advocates for change.

