

CPI NEWSLETTER

January 2015



Making substance abuse prevention more accessible to communities in California.



Happy New Year!

2013-2014 was a busy year for the CPI Project! As we reflect on the year, we would like to share some highlights with you.

- 3,956 prevention professionals were trained in either onsite, online, or webinar trainings;
- 57 of the 58 counties accessed at least one of the CPI services;
- Online and webinar trainings were popular outside of California, with 81 people accessing these services via the CPI website; and
- 17 counties received individual support as they revised their prevention plans.

For 2015 we look forward to continuing to support the prevention field with onsite trainings, personalized consultation services, and online and webinar trainings that can be accessed 24/7. The staff at the Center for Applied Research Solutions joins with our team of consultants and colleagues to wish you a happy and healthy New Year!

WHAT'S NEW?

Announcements

2015 Drug-Free Communities (DFC) Grant Applicants' Workshops

Office of National Drug Control Policy

The FY 2015 DFC Request for Applications (RFA) is expected to be released in January 2015. Community coalitions interested in applying for a 2015 DFC Support Program grant are encouraged to participate in a cost-free DFC grant workshop to receive technical assistance with completing the application. [View live workshop dates, locations, and registration information.](#) For applicants who are unable to attend a workshop, a [recorded version](#) will be posted on the DFC website by mid-January 2015. A Native American/American Indian Support Workshop will begin immediately after the DFC Applicant Workshops at all locations.

25th Anniversary National Leadership Forum including SAMHSA's 11th Prevention Day

Community Anti-Drug Coalitions of America (CADCA)

February 2-5, 2015 | National Harbor, Maryland

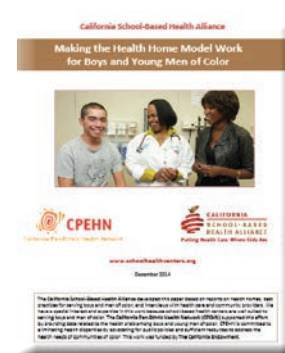
The Forum will provide opportunities for community-based substance abuse prevention professionals, coalition leaders, and prevention and addiction researchers to learn the latest strategies to fight substance abuse and hear from nationally-known prevention experts, federal administrators, and concerned policymakers. More than 2,500 community leaders from across the nation took part in last year's event. [Click for more information or to register.](#)

Prevention News

Making the Health Home Model Work for Boys and Young Men of Color

California School-Based Health Alliance and the California Pan-Ethnic Health Network (CPEHN) (2015)

This report funded by The California Endowment provides multiple strategies that reflect best practices for working with middle-and high-school-aged boys and young men of color. From the preface: "With the continued rollout of health care reform, health care providers work to be more responsive to patient needs and provide consumer centered care. For many providers, perhaps even for your practice, this means seeking recognition as a Patient Centered Health Home. A lot of information and resources are available about the health home model and how it can be used to better serve different populations. However, few of these resources address the needs of boys and young men of color, who face alarming health disparities and serious challenges to their health and wellbeing. This paper offers suggestions for both modest and ambitious steps that your practice can take to create effective health homes for boys and young men of color." [Read the full the report.](#)



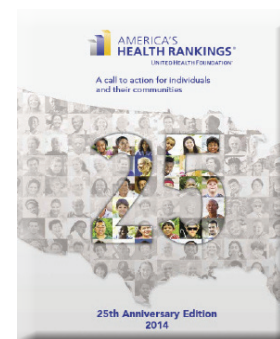
Relevant Reports

America's Health Rankings

United Health Foundation, American Public Health Association, and the Partnership for Prevention (Dec 10, 2014)

This annual report ranks states on thirty individual health measures including tobacco use, binge drinking, and drug overdose deaths, as well as overall population health.

[Download the report](#) or [visit the interactive website.](#)

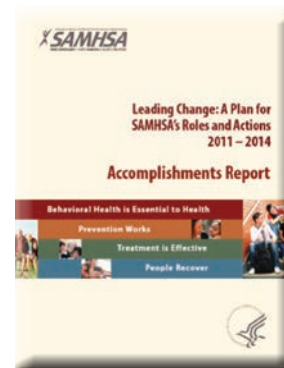


2011-2014 Accomplishments Report

Substance Abuse and Mental Health Services Administration (SAMHSA) (Dec 18, 2014)

This report highlights key accomplishments the agency has achieved through its strategic initiatives, includes information on how SAMHSA has expanded health coverage and access, and increased substance abuse and mental health efforts with an emphasis on prescription drug misuse and underage drinking. SAMHSA utilized the initiatives to increase public awareness and understanding about behavioral health and how it is essential to overall health. By creating partnerships across systems including housing, criminal justice, the military, veterans care, and child welfare, SAMHSA is able to serve more people with unique and urgent needs.

Read the full report.

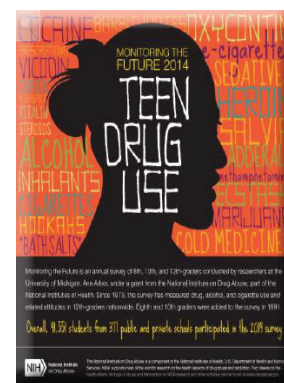


2014 Monitoring the Future Survey

National Institutes of Health (NIH)

National Institute on Drug Abuse (NIDA) (Dec 16, 2014)

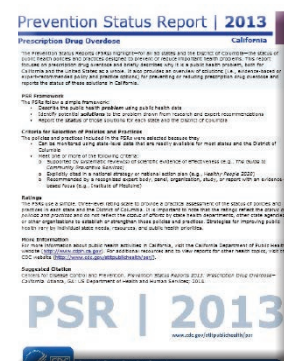
The use of cigarettes and alcohol and the abuse of prescription pain medications has declined among teens in continuation of a two-decade trend while marijuana use rates remain stable. Use of e-cigarettes is measured in the report for the first time and reported use is high while the perception that marijuana is harmful is low. “With the rates of many drugs decreasing, and the rates of marijuana use appearing to level off, it is possible that prevention efforts are having an effect,” said NIDA Director Nora D. Volkow, M.D. “It is now more important than ever for the public health community to continue to educate teens, parents, teachers, community leaders, the media and health care providers about the specific harms of drug use among teens, whose brains are still developing.” View the [NIH News Release and videos](#) discussing the findings and the [Monitoring the Future data](#).



2013 Prescription Drug Overdose Prevention Status Report

Centers for Disease Control and Prevention (CDC)

Mortality data for 2013 was released by CDC. While drug deaths related to prescription painkillers have remained stable since 2012 following sharp rises over the previous decade, deaths related to heroin use have increased for the third year in a row, with an increase of 39 percent since 2012. CDC and other agencies are working to identify and evaluate interventions to reduce overdose deaths. SAMHSA's budget provides \$12 million to expand treatment services for opioid dependence and CDC provides \$20 million to prevent prescription drug abuse. The CDC publishes Prevention Status Reports (PSRs) that focus on policies and practices supported by emerging evidence, expert consensus, and/or extensive review of the primary drivers of the epidemic. [View California's 2013 PSR.](#)

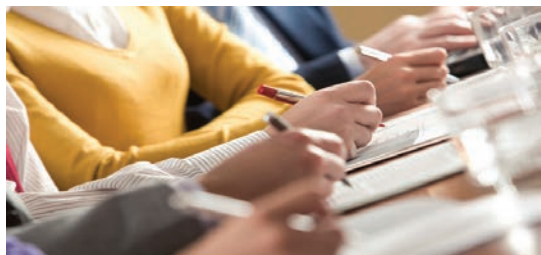


Win of the Month

Would you like to inspire others with news about community projects, programs, innovations, awards, opportunities, and stories that promote the positive impact of prevention across the state? Email your submissions to the CPI Project Director, Erika Green, at egreen@cars-rp.org, so we can share your story as a “Win of the Month” in an upcoming CPI newsletter.

WHAT'S AVAILABLE FOR YOU?

Prevention Extension (PX) Trainings



The CPI project is committed to providing face-to-face trainings to the prevention field on a variety of emerging and relevant topics. These **high quality**, no-cost trainings are located throughout the state, and offer participants information on best-practices in substance abuse prevention. Continuing Education Units for alcohol and drug counselors, licensed clinical social workers, and marriage and family therapists are offered at these events for a nominal fee.

Brief Intervention for Substance Using Adolescents

Tuesday, February 24, 2015

Humboldt County | Eureka, CA

[More Information and Registration](#)

Host a Training in Your County

Scheduled Webinars

Please visit www.cpiwebinars.org to stay up to date on upcoming webinars.

Module 1: Professional Competency Series Introduction to Substance Abuse Prevention

Tuesday, January 20, 2015 | 2:00 pm – 3:30 pm PST

Presenter: Tamu Nolfo, PhD

[Register Now](#)

This webinar will explore the foundational concepts and define the content and scope of substance abuse prevention. A historical overview will be provided to understand how past strategies have progressed and continue to inform current prevention practices. The importance of substance abuse prevention and its impact on individuals and communities will be highlighted. The webinar will conclude with a discussion about the future

The webinar will:

- Discuss behavioral change theories and how they inform substance abuse prevention;
- Review models and frameworks that support prevention efforts; and
- Identify key prevention strategies that can be implemented across systems.

Module 2: Professional Competency Series Substance Abuse Prevention Frameworks and Theories

Tuesday, January 27, 2015 | 2:00 pm – 3:30 pm PST

Presenter: Tamu Nolfo, PhD

[Register Now](#)

Substance abuse prevention is founded on proven theories and frameworks to inform its methodologies, strategies, and innovations. Join us for this webinar as we discuss those foundational substance abuse prevention theories and frameworks that promote effective prevention efforts within various systems including Behavioral Health, Substance Abuse, Public Health, and Mental Health.

The webinar will:

- Discuss behavioral change theories and how they inform substance abuse prevention;
- Review models and frameworks that support prevention efforts; and
- Identify key prevention strategies that can be implemented across systems.

Archived Webinars

CPI has a robust library of archived webinars that are viewable anytime from the [CPI website](#). The webinars include topics that continue to support the needs of the prevention field:

- Key Concepts in Prevention
- Sustainability
- Capacity
- Planning
- Evaluation
- Mentoring
- Media Strategies
- Vulnerable Youth
- Youth Development Strategies
- Prevention Implementation, Issues and Topics
- Cultural Competence and Responsiveness
- Environmental Prevention and Public Policy
- Substance Abuse Prevention: Current Issues for the Field
- Supporting the Strategic Prevention Framework Process



[View Archived Webinars](#)

Online Training Series

The first five courses of the **Professional Competencies, the “Core Competencies”**, are now [available online](#) at the CPI website and can be taken individually or as a whole series. The “Core Competencies” courses build proficiency in the Strategic Prevention Framework (SPF) and include:

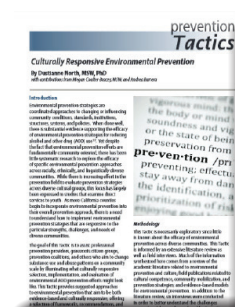
- **Assessment:** Assessing need, resources and readiness
- **Capacity Building:** Building capacity and community organizing
- **Planning:** Using outcome-based logic models and developing strategic plans
- **Implementation:** Implementing evidence-based policies, programs, and practices
- **Evaluation:** Monitoring and evaluating programs and strategies for improvement and decision making

Products and Publications

CARS and the CPI Technical Assistance (TA) team have a strong reputation for creating and disseminating publications that are relevant, timely, and research-based. The appropriate resources can make your work easier by translating sophisticated research findings into concrete tips and strategies for application in real-world settings. The CPI Prevention Tactics and other products are downloadable and available at no cost. Check out our newly designed Publications pages with new [search options](#) and [categorized sections by subject](#).

Culturally Responsive Environmental Prevention Tactic

The goal of this Tactic is to assist professional prevention providers, grassroots organizations, prevention coalitions, and others who aim to change substance use and abuse patterns on a community scale by illuminating what culturally responsive selection, implementation, and evaluation of environmental AOD prevention efforts might look like. This Tactic provides suggested approaches to environmental prevention that aim to be both evidence-based and culturally responsive, offering a selection of frameworks, recommendations, and evidence-based models. [View the tactic.](#)



Sustaining Prevention: Eight Capacity Building Factors for Success Tactic

The goal of this Prevention Tactic is to demonstrate how prevention stakeholders can utilize eight capacity building factors to continue and expand prevention efforts regardless of the entity's size, bureaucracy, or changing environment. To demonstrate how capacity building can enhance the likelihood of sustaining prevention efforts, this Tactic examines three diverse entities that have achieved sustainability success: the San Diego County Behavioral Health Services Division, the El Dorado Hills Community Vision Coalition, and People Reaching Out. Representatives from each entity were interviewed in order to better understand their success in sustaining their respective programs. [View the tactic.](#)



[View Products and Publications](#)

Customized Technical Assistance (TA)

TA is tailored to meet the individual needs of the prevention field. Subject matter experts provide TA through consultation calls or site visits to assist with specified areas as requested by the prevention professional. TA services are provided at no-cost to County AOD practitioners and most substance abuse prevention community organizations.

Examples of consultation topics include:

- Strategic Planning
- Logic Model Development
- Evidence-Based Practices and Programs
- Local Evaluation Strategies

[Request Technical Assistance](#)



Follow CARS and CPI News



Are you part of the Twitter world? Follow CARS and the CPI project at <https://twitter.com/CARSRP>.



Are you subscribed to the CPI Newsletter? If you would like to receive the monthly newsletter, email Joanne Oshel at joshel@cars-rp.org.

Center for Applied Research Solutions (CARS)
708 College Avenue ~ Santa Rosa, California 95404
Phone: 707.568.3800 Fax: 707.568.3810
www.cars-rp.org